



Engagement, motivation, retention and local visibility

Rome, 18-19 June 2026

D003.002 - Final Dissemination Event



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Why outreach was a core project tool

A002.005 connected training implementation with engagement and inclusion

Support motivation

Create additional spaces for interaction and reinforce participants' commitment to the training.

Prevent drop-out

Maintain contact with participants and identify participation barriers early.

Increase visibility

Present the training pathway locally and reach potential future participants and stakeholders.

Empower participants

Use training participants as testimonials, strengthening peer learning and confidence.

Build trust

Use small-scale, accessible and participatory settings for direct dialogue.

Prepare dissemination

Create a bridge from local outreach to the final international dissemination event.



Implementation overview

Evidence from D002.004 - Report on Outreach Events



The activities were implemented throughout the training period and used a common participatory approach while remaining adaptable to local needs.



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Common methodology

Small-scale, local and participatory implementation

Accessible local settings: NGO premises, community venues, training spaces and informal environments.

Direct and informal communication, with accessible language and opportunities for Q&A.

Active involvement of training participants as testimonials of their learning experience.

Monitoring through attendance records, observation and qualitative feedback.

Focus on NEETs, women with fewer opportunities and people facing barriers to participation.





From outreach to the final event

Local engagement prepared the ground for transnational dissemination

Outreach was not only promotion.

It created continuity between the training pathway, participants' motivation and the final public dissemination phase.

Testimonials -> Ambassadors

Participants moved from being beneficiaries of outreach to active project ambassadors.

Local dialogue -> Final conference

The final Rome event scaled local conversations into an international dissemination and networking setting.

Visibility -> Sustainability

Stakeholder engagement supports future replication, adoption and continued access to the training model.