

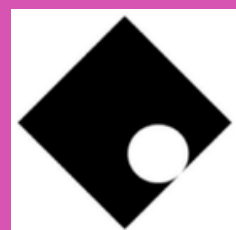
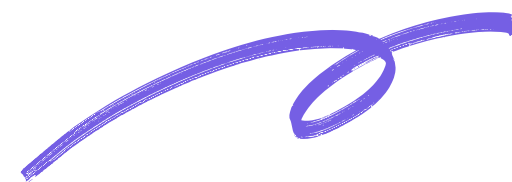


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WEBMOMS EMPLOYABILITY SESSION

**20th May
14:00-17:00
ONLINE WEBINAR**

**Skills, knowledge,
and competences
*in the job search***

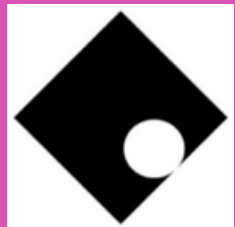


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Facilitator:
Swami Miani
European Projects, Gender &
Cultural Studies



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About the project WEBMOMS

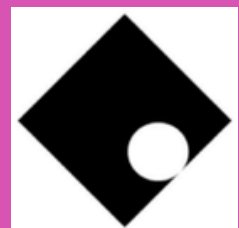
*Erasmus+ Project funded by the
European Commission.*

**WEBMOMS supports mothers who want to
enter or re-enter the job market through:**

- Digital and web development skills
- Soft skills and employability support
- Networking and career opportunities

The project focuses on:

- Full Stack Web Development
- Communication and teamwork
- CV & LinkedIn improvement
- Career guidance and employability



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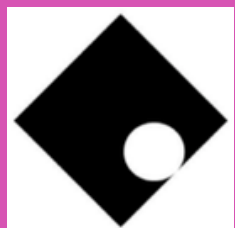
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One of the activities of the WEBMOMS project:

Employability Sessions

designed to help participants:

- recognise their skills and strengths
- improve employability competences
- prepare for the job market
- build confidence and professional awareness



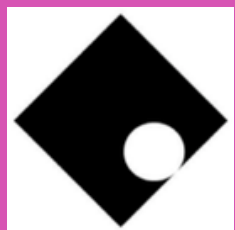
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Part 1: Understanding Skills, Knowledge and Competences

- What they are
- Unrecognised Skills and Competences
- How to Identify Your Own Skills
- Reflecting on personal experiences
- Turning Experiences into Skills (activities)



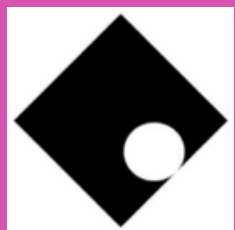
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Part 2: Identifying and Matching Your Skills

- How to Use Your Skills in the Job Search
- Why they are important in the Job Search
- How to choose the right Job for you
- Matching jobs and skills (activities)



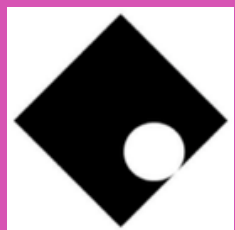
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Part 3. Digital Skills, Reflection and Final Discussion

- Skills in the digital and tech field
- The flexibility of the digital sector
- Identifying skills for the digital sector (activities)
- Summary of key points
- Session evaluation
- Group reflection and feedback activity
- WEBMOMS e-learning platform



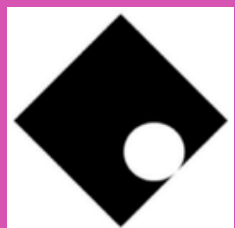
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Main goals

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What will you learn in this session?

- What skills, knowledge and competences are
- The importance of soft skills
- Examples of soft skills
- Unrecognised skills and competences
- How to identify your own skills
- How to use them in the job search



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WHAT ARE SKILLS, KNOWLEDGE AND COMPETENCES?

Skills



what you can do

Knowledge



what you know

Competences



how you use what you
know and can do in real
situations



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Examples of *Skills*

Communication

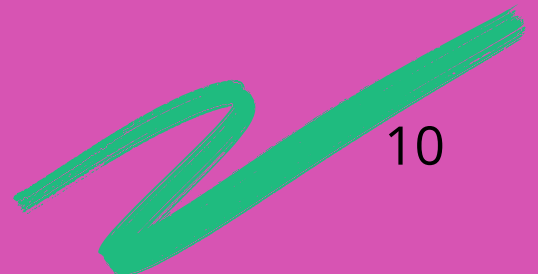
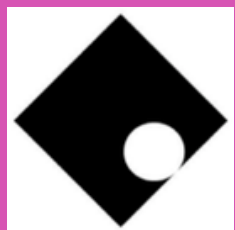
Teamwork

Problem
solving

Organization

Digital skills

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Examples of *Knowledge*

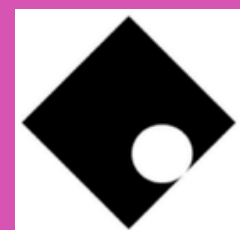
Theories &
concepts

Languages

Grammar &
vocabulary

Digital tools and
software

History





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Examples of *Competences*

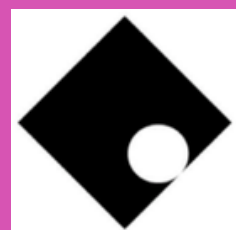
Using
communication
skills in a group
project

Solving
problems in real
situations

Organizing tasks
and managing
time effectively

Adapting to new
environments or
tasks

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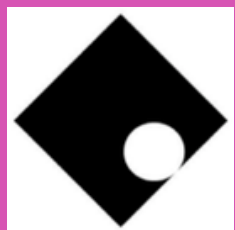




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Unrecognised Skills and Competences

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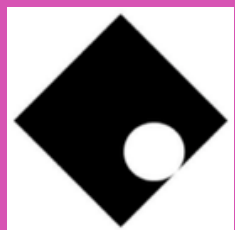
- Skills are not only what we formally learn or name
- We already have many skills from everyday life
- Many competences are not immediately recognised
- Life experiences also build valuable skills



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How to Identify Your Own Skills

The key is learning how to observe your
experiences differently.



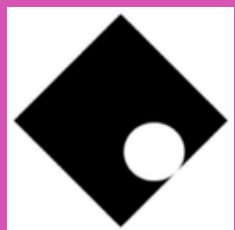
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Where Do Skills Come From?

Skills can come from: Work experience, Study path, Family life, Daily responsibilities, Difficult situations, Personal interests



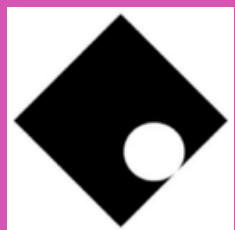
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Ask yourself

- What did I do in that situation?
- How did I solve the problem?
- What did others rely on me for?
- What am I good at doing repeatedly?
- What comes naturally to me?



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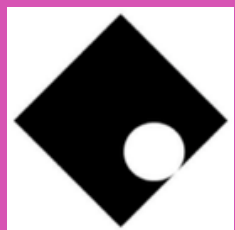


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Turning Experiences into Skills

Experience → Skill

- Taking care of others → responsibility, organisation
- Studying → discipline, time management
- Group work → teamwork, communication
- Solving problems → problem solving, adaptability



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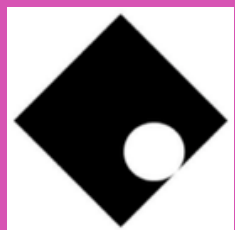


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Small Example

Even everyday situations can show skills:

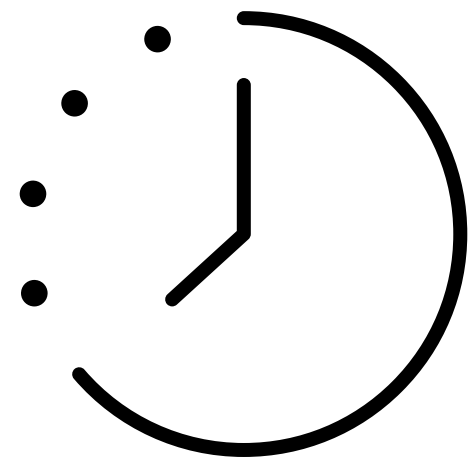
- Managing multiple tasks at home
→ planning, time management, multitasking
- Supporting someone emotionally
→ empathy, active listening



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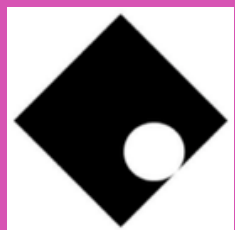


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Unrecognised Skills Around You

From Experience to Skills



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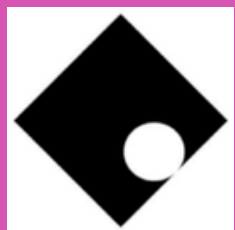


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How to Use Your Skills in the Job Search

Now that you can recognise your skills, the next step is learning how to use them in the job search



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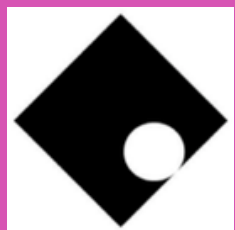


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But before.. Why Are Skills Important?

- Skills help us in professional life
- Employers look for more than experience
- Soft skills are important in every field
- Skills help us adapt and grow

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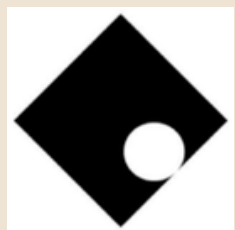
What research shows:

45%

45% of job advertisement now
explicitly require soft skills (vs 25% in
2019)

50%

Almost 50% of recruiters say soft and
hard skills are equally important



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How to Use Your Skills in the Job Search

1

Value your skills and experiences. Confidence is the first step to presenting yourself.

Employers should see you as a real resource for their organisation — not just someone looking for a job.



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How to Use Your Skills in the Job Search

2

Whenever possible, combine your CV with a personal presentation or face-to-face interaction to better communicate who you are.

Employers should see you as a real resource for their organisation — not just someone looking for a job.



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How to Use Your Skills in the Job Search

3

Be honest and genuine when presenting yourself. Show your real strengths and motivation, rather than trying to “perform” or appear perfect.

Employers should see you as a real resource for their organisation — not just someone looking for a job.

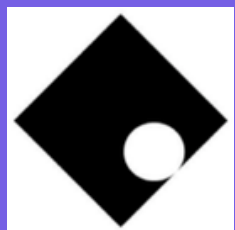


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Different Jobs Require Different Skills



THERE IS NO SINGLE SET OF SKILLS THAT FITS ALL JOBS

Different professional roles require different combinations of:

- Technical skills
- Soft skills
- Personal attitudes

Examples:



Digital / Tech roles (e.g. web developer)

→ problem solving, logical thinking, attention to detail



Jobs involving people (e.g. education)

→ communication, empathy, adaptability



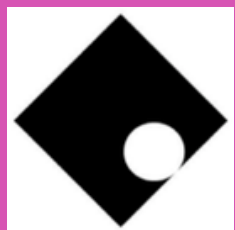
Project / office roles

→ organisation, time management, teamwork



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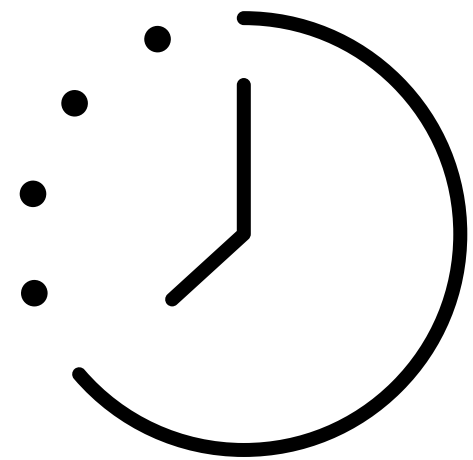
**The more you understand your
skills, the easier it is to choose
the right job for you.**



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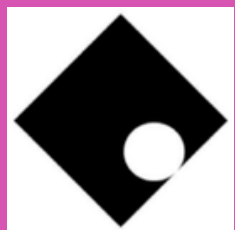


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Choose a job you are interested in

What skills are needed for that job?



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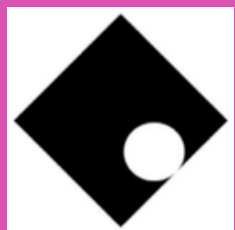
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Skills in the Digital and Tech Field

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The digital sector is constantly growing and evolving.
It requires a combination of:

- Technical skills
- Problem-solving abilities
- Soft skills



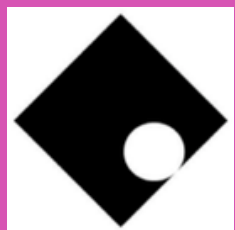


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Digital Skills and Flexibility

The digital sector offers more flexible ways of working and learning. This can be especially important for people who need to balance professional and personal responsibilities.

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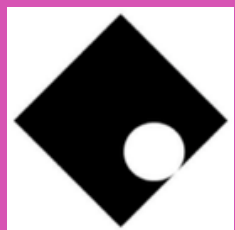


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Why Digital Skills Matter

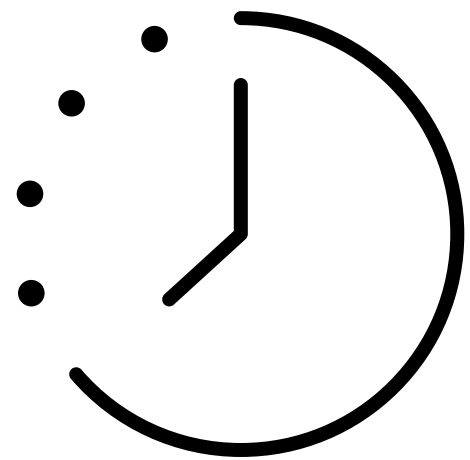
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- Remote and hybrid work opportunities
- More flexibility in managing time and tasks
- Possibility to continue working while managing family responsibilities
- access to job opportunities regardless of location
- Accessible to people from different backgrounds

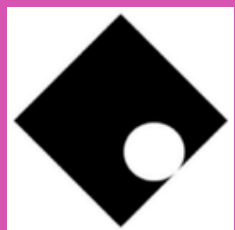




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Digital skills

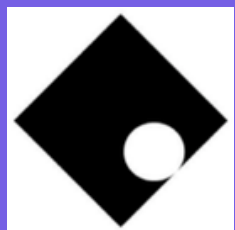


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Today we've seen that both technical and soft skills are essential in the job search and in the digital world.

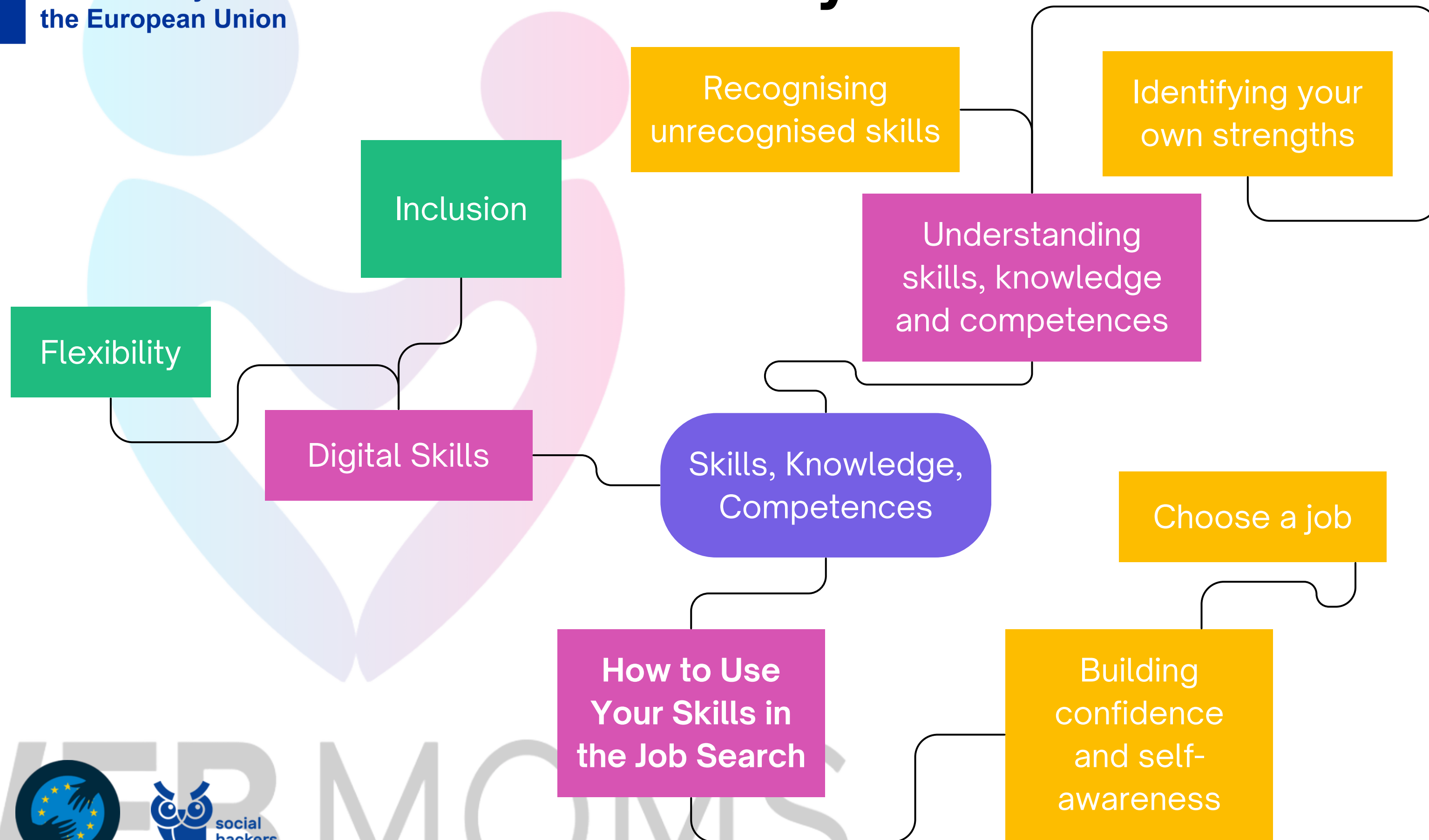


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Summary

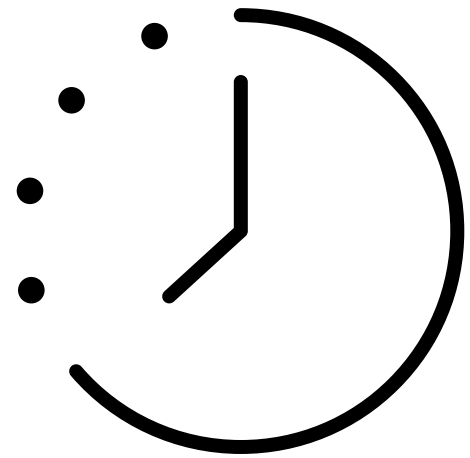


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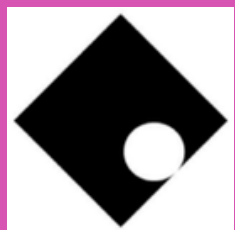


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Session Evaluation

What did you learn today?



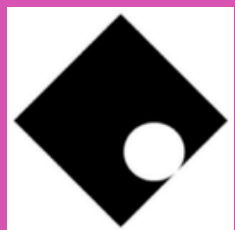
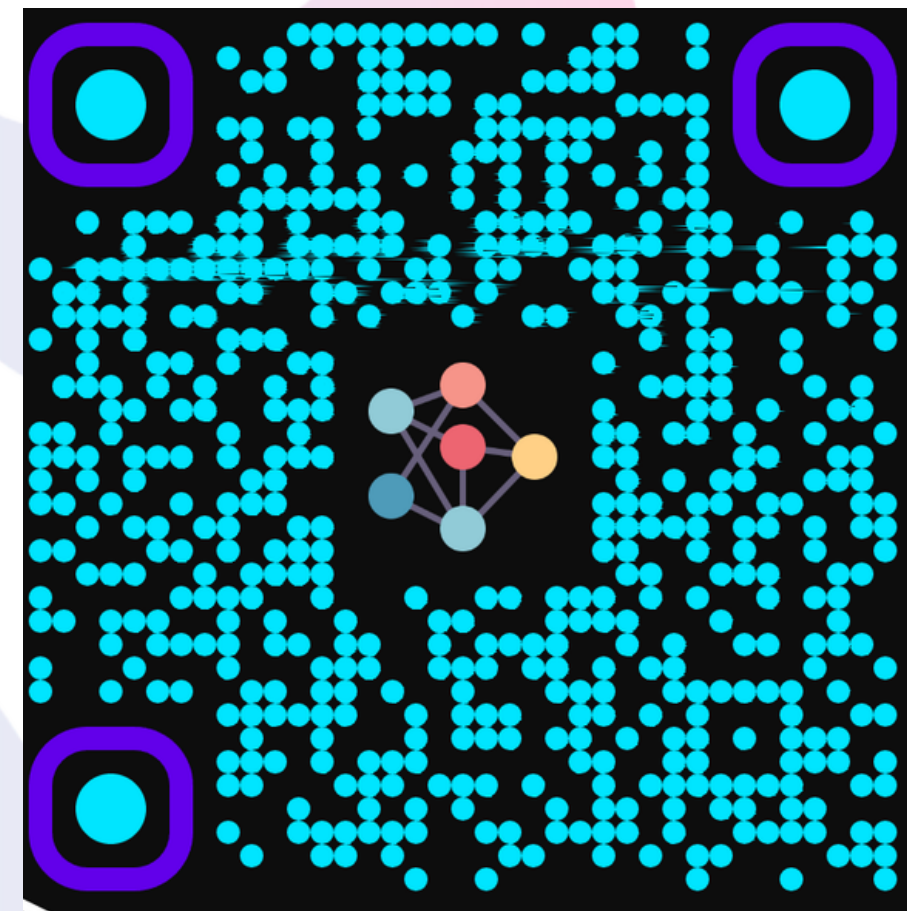
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WEBMOMS E-learning Platform

📌 Access learning materials and resources here



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EMPLOYABILITY WEBINARS

Online webinars
2:00 PM (CET) – Duration: 3 hours

**20/05
2026** Skills, competences in the job search

**26/05
2026** How to write an effective presentation letter

**04/06
2026** Create and increase your network

**11/06
2026** Crafting a Strong CV

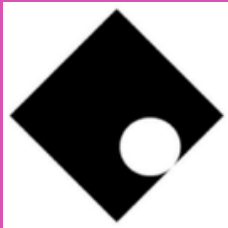
Sessions by
Swami Miani

**18/06
2026** Mastering LinkedIn

Sessions by
Zainab Allaham

**25/06
2026** Mastering the Interview Process

Full programme



2024-1-IT01-KA210-VET-000251486



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WEBMOMS Career Day

July
17

When: 21st May at 10:00 AM



Where: Online

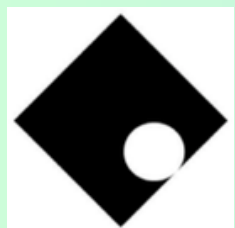


What is it about?

- Meeting with recruiters from tech and digital companies
- Exploring job opportunities
- Connecting with organisations and professionals
- Building your professional network

Why attend?

- To learn about real job opportunities
- To connect with potential employers
- To take a step forward in your career path



Thank you!