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PROJECT NAME: I.MAM VIRTUAL - digital sMArt Mother VIRTUAL

PROJECT ACRONYM: I.MAM VIRTUAL

PROJECT NUMBER: 101083431

E-MAIL: imamvirtual.eu@gmail.com

Programme(s): Erasmus+

Topic(s): ERASMUS-EDU-2021-VIRT-EXCH-NDICI

Type of action: ERASMUS Project Grants

Start date: 01 December 2022

End date: 30 November 2025

LEAD PARTNER: EUROMAMME A.S.D

DELIVERABLE: D3.2 CONTEST



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CONTEXT AND PURPOSE

This contest was launched within the Erasmus+ project I MAM VIRTUAL (Project Code: 101083431), which promotes the digital and creative empowerment of young and future mothers in six countries: Italy, Tunisia, Jordan, Egypt, Turkey, and Bulgaria.

As part of the project, six intercultural Meeting Caffè were held online, during which participants collaboratively developed six original blog concepts, each one inspired by the local reflections and priorities around women's rights and gender-based violence.

The purpose of the contest was to:

- Select the best blog concept among the six proposals
- Foster ownership and participation among young women involved in the project
- Promote collaborative digital creativity through inclusive online tools

BLOG TOPICS:

1. Gender-Based Violence – breaking the silence and giving voice to survivors
2. Intersectionality – when multiple identities intersect to create compounded discrimination
3. Maternity Leave – the right to care without penalty
4. Economic Violence – because without financial independence, there is no freedom
5. Migrant Women's Rights – crossing borders, claiming rights
6. Gender Stereotypes – breaking free from social labels and rewriting roles

STRUCTURE OF THE CONTEST

- **Tool Used:** Google Forms
- **Target Audience:** All project participants and partner organizations
- **Language:** English

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Each blog concept was presented as a voting option. Users were invited to choose the most innovative and meaningful proposal based on:

- Clarity of vision
- Relevance to women's rights and empowerment
- Creativity and visual identity
- Intercultural perspective

Here the link to the FORM:

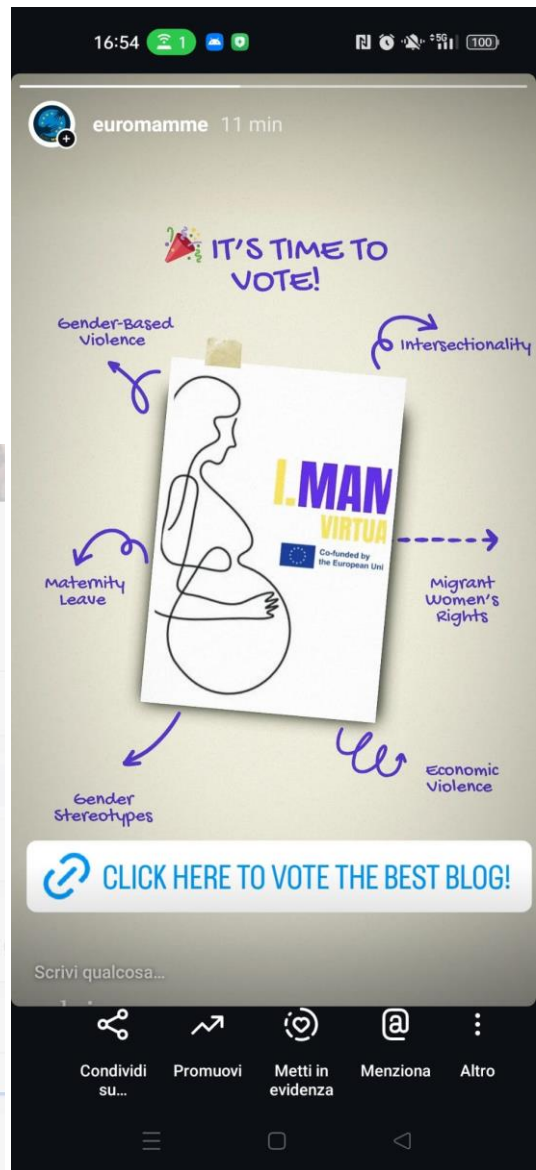
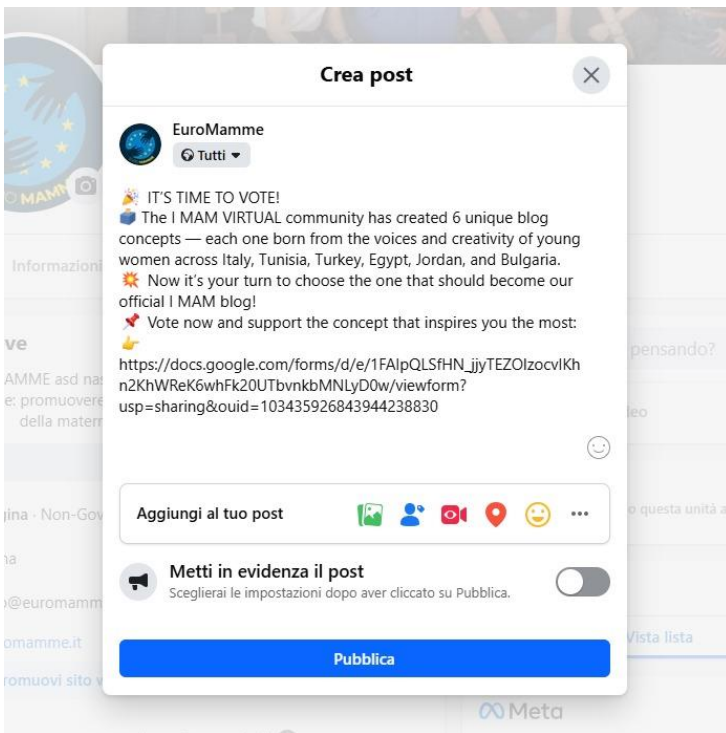
https://docs.google.com/forms/d/e/1FAIpQLSfHN_jjyTEZOIzocvIKhn2KhWReK6whFk20UTbvnkbMNLyD0w/viewform?usp=sharing&ouid=103435926843944238830

DISSEMINATION STRATEGY

The contest was disseminated through:

- Project's official communication channels (website, Instagram, Facebook)
<https://www.piattaformaprogetti.eu/i-mam/>
- Partner networks and local groups
- WhatsApp and Telegram communities of I MAM participants

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Mora Di Tommaso
Amministratore · Just now

IT'S TIME TO VOTE-THE INTERNATIONAL BLOG CONTEST BEGINS!

After the conclusion of the six *International Meeting Caffè*, the I MAM VIRTUAL project enters a new creative and participatory phase: it's time to **vote for your favorite blog!**

During the Meeting Caffè, young women and mothers from Italy, Turkey, Tunisia, Egypt, Bulgaria, and Jordan came together to discuss key issues related to women's rights, sharing experiences, stories, and ideas. From these conversations, six powerful thematic blogs were created—each one the result of collective reflection and storytelling.

BLOG TOPICS:

1. **Gender-Based Violence** – breaking the silence and giving voice to survivors
2. **Intersectionality** – when multiple identities intersect to create compounded discrimination
3. **Maternity Leave** – the right to care without penalty
4. **Economic Violence** – because without financial independence, there is no freedom
5. **Migrant Women's Rights** – crossing borders, claiming rights
6. **Gender Stereotypes** – breaking free from social labels and rewriting roles

Now it's your turn!
Read the blogs published on the project website and vote for your favorite one. The most-voted blog will be awarded and featured across all I MAM VIRTUAL communication channels.

Vote here:
https://docs.google.com/forms/d/e/1FAIpQLSfHN_jjyTEZOIzocvIKhn2KhWReK6whFk20UTbvnkbMNLyD0w/viewform?usp=sharing&ouid=103435926843944238830

Taking part means supporting women's empowerment, amplifying ideas, and giving visibility to voices that are too often unheard. Join us!

Visualizza insight Copertura del post: 0

00:27

euromamme 5 min

GENDER BASED VIOLENCE

<https://www.plattaformaprogetti.eu/i-mam/>

1 MAM VIRTUAL 101083431

SUMMARY

1°blog Gender based violence

Who we are Around world

your rights Pin Our proposal

Contact

Scrive qualcosa...

Condividi su... Promuovi Metti in evidenza Menziona Altro

00:27

euromamme 4 min

REGULATION

<https://www.plattaformaprogetti.eu/i-mam/>

1 MAM VIRTUAL 101083431

2°blog INTERSECTIONALITY

1°blog Gender based violence

Who we are Around world

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Condividi su... Promuovi Metti in evidenza Menziona Altro

00:27

euromamme 4 min

REGULATION

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1 MAM VIRTUAL 101083431

3°blog Maternity leave

SUMMARY

MATERNITY LEAVE

EU LEGISLATION ON FAMILY LEAVES AND WORK-LIFE BALANCE

GLOBAL DATA AND STATISTICS

INFO-GATHERING AROUND WORLD

CONTACT

Scrive qualcosa...

Condividi su... Promuovi Metti in evidenza Menziona Altro

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