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# FIGHT GENDER STEREOTYPE

# VISUAL COMMUNICATION

20221-IT02-KA210-ADU-000080880









## FI.r.St. - Fight Gender Stereotype

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### 20221-IT02-KA210-ADU-000080880 Programme: Erasmus+ KA210-ADU – Small-scale partnerships in adult education

General Objective: Create and strengthen a network of non-profit organizations that fight to combat the gender stereotype through the visual communication of the art of painting, visual graphics, and photography.

**Specific Objectives**:

Break the female stereotype with particular reference to motherhood and pregnancy. To define communication strategies, tools, and channels to promote networking activities and the activities developed Exchange experiences and best practices

#### **Results**:

Community involvement and other women and mothers through the international survey Manual of visual communication techniques combined with non-formal methodology as a means of learning List and visual narration of the most common stereotypes on motherhood Closing Meeting with an artistic exhibition on the work done.







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### **FIGHT GENDE**

### International **Initiatives** for Cooperation



KADINLAR DERNEĞİ