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# SOUL RECORD



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**PROGRAMME:** ERASMUS+

**KEY ACTION:** PARTNERSHIPS FOR COOPERATION AND EXCHANGES OF PRACTICES

**ACTION TYPE:** SMALL-SCALE PARTNERSHIPS IN VOCATIONAL EDUCATION AND TRAINING

**PROJECT REFERENCE:** 2021-1-IT01-KA210-VET-000034511

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# THE PARTNERSHIP



AICS  
ITAL  
Y



KULTUR&ART  
GERMANY



CREATIVE PLUS  
ROMANIA



TALLER  
D'ART, CULTURA I  
CREACIO  
SPAIN



## GENERAL OBJECTIVE

### SOUL RECORD

*SOUNdLeadership REjectsCyberbullyingOR Digital disrespect:*

To fight the cyberbullism phenomenon among teenagers spreading a digital culture based on a sound leadership through a correct communication and the respect of the peers and diversity.



## SPECIFIC OBJECTIVES

- To raise the awareness about cyberbullism paying special attention on the most recent technical and social trends among teens, even under the covid pandemic effects.
- To develop new skills to fight cyberbullism among teens to offer to the teenagers community efficient models to prevent, identify and protect from the phenomenon.
- To promote a model of digital communication based on a code of respect and care of people and on a sound leadership.



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# ACTIVITIES

What is cyberbullying and why is it so dangerous for young people

Recognition and mapping of cyberbullying

Stop Cyberbullying: the social media campaign

## TRANSNATIONAL TRAINING -MODULE 1

CYBERBULLISM 2020-25



Barcellona, Spain 17.02.2023







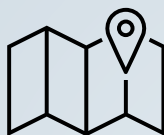
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# ACTIVITIES

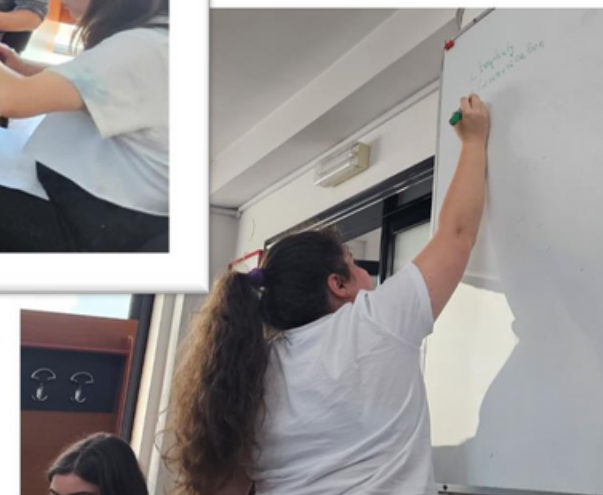
Cyberbullying: identify, prevent, and protect the youth.

Identify cyberbullying: how and when

Prevent and protect: two words, the same hart



Cluj-Napoca, Romania 01.06.2023





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# ACTIVITIES

“Media Literacy” as tool to fight  
cyberbullying among youth

Digital skills in the Social Network Era

Introduction to the topic of  
Sound Leadership



## Detmold, Germany 25.08.2023







# ACTIVITIES

Shipwreck: participants explored the importance of sound leadership

Definition of sound leadership in digital communication among young people

8 digital narratives inspired by the theme of "sound leadership" and created following the "Golden Rules."

## TRANSNATIONAL TRAINING -MODULE IV

### "SOUND LEADERSHIP" MODELS IN DIGITAL COMMUNICATION"



Rome, Italy







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# RESULTS:

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INAPP

## CYBERBULLISM 2020-2025

SouLReCord-Sound Leadership Rejects Cyberbullismor Digital Disrespect

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## CONTRASTING CYBERBULLYING

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## SOUND LEADERSHIP MODELS IN DIGITAL COMMUNICATION

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## DIGITAL COMMUNICATION GOLDEN RULES

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## RULES BEHAVIOUR FOR PEOPLE OBSERVER FOR BULLYING

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## RULES BEHAVIOUR FOR PEOPLE VICTIM OF BULLYING

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