



Piccoli Musei in Viaggio

2022-1-IT01-KA210-VET-000081592



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Start date 01-11-2022

End date 30-04-2024

Project Reference: 2022-1-IT01-KA210-VET-000081592

EU Grant: 60.000,00 €

Programme: Erasmus+

Action Type: Small-scale partnerships in vocational education and training

Key Action: Partnership for cooperation and exchanges of practices

Countries covered: 4

WEBSITE: <https://www.piattaformaprogetti.eu/piccoli-musei-in-viaggio/>



M U H O MUSEUMSSENTERET
I HORDALAND



Objectives

The aim of the project is to support and help small museums to enhance their strengths. The specific objectives are: to improve digital, marketing and communication skills in the museum sector; sharing good practices among partners and increasing the international dimension of museums. The planned activities concern specific training courses and cooperation between partners thanks to which participants will learn how to use different digital promotion tools.

Activities

The planned activities concern: the collection of information on all the advertising tools that the EU and the projects financed by it make available to museums; the inclusion of the Museums participating in the project on these platforms /webapp; specific training in the field of museum digitization also using the results of the Erasmus "Museum Sector Alliance" (Mu.Sa) project; the production of a practical guide "Small museums on the go" that can make other museums grow.

Impact

The expected results will be: the inclusion of the Museums participating in the project on all the identified tools (platforms and various apps); the definition of a long-term digital strategy; the preparation and dissemination of a practical guide for small museums; the increase in the number of face-to-face and online visits for the museums involved; at least one school in the territory of each partner will be able to discover very distant museums and small, often hidden treasures.

Piccoli Musei in Viaggio

Guidelines on Digital Tools

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INAPP
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DELLE POLITICHE PUBBLICHE

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<https://www.europeana.eu/en>



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<https://www.ne-mo.org/>

Cultural gems

Free and open-source repository of cultural and
creative places in Europe.

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- Project Overview
- Project results
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<http://www.project-musa.eu/>

EUROPEANA



<https://www.europeana.eu/en>

The Europeana platform is a **treasure-trove of digitised cultural artifacts** from across Europe. This guide aims to provide museum professionals with the know-how to strategically exploit the potential of Europeana for cultural enrichment and collaboration opportunities.

How to use it:



With Europeana, museum professionals can immerse themselves in a diverse range of **digitised cultural assets** to develop a deeper understanding of European art, history and heritage.

By using the search bar and curated collections, museum professionals can draw on a vast reservoir of inspiration. This can help with the **design** and **conception** of **museum exhibitions**.

Through the targeted use of advanced filters, museum professional can **refine search results according to temporal, material and linguistic criteria**. This can lead to more precise research results.

Participating in joint efforts with other cultural institutions through Europeana is essential to create a shared cultural knowledge base. Mutual enrichment is possible through collaboration.

Europeana platform can be used to extend museum **engagement into the digital sphere** and **reach new audiences**. Sharing selected content, creating compelling narratives and encouraging online discussions can strengthen the museum's digital footprint.

EUROPEANA

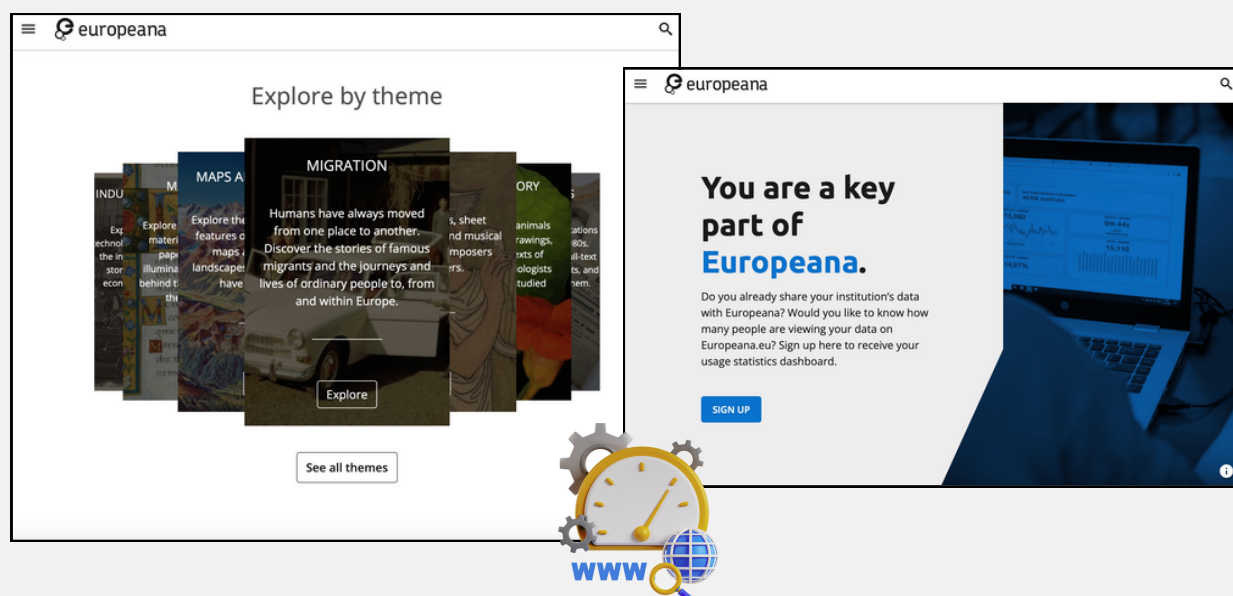


<https://www.europeana.eu/en>

Educational resources on Europeana can be used to **enhance museum educational programs**. Interactive tools and learning materials can enrich the museum's educational offer indeed.

Strategically incorporating Europeana content into museum exhibition can ensure proper attribution. This approach recognises and acknowledges the unique contributions of participating institutions.

Thus, Europeana is an important resource for museum professionals who want to continue their professional development and keep up to date with the latest industry trends. By engaging in the platform's forums and other community features, you will be better equipped to share insights, expertise and best practice with your colleagues. By using Europeana's innovative resources within your museum's workflow, you can **enhance your offering, cultivate strategy partnerships** and **create a more immersive experience** for visitors both **online** and **onsite**.



NEMO



<https://www.ne-mo.org/>

The **Network of European Museum Organisations (NeMo)** is a dynamic hub in the European cultural landscape, promoting collaboration, knowledge exchange and professional development within the museum community. NeMo's mission is to unite museum organisations across Europe and provide a platform where institutions can jointly address challenges, share resources and contribute to the further development of the cultural sector.

NeMo is a dynamic repository that provides museum professionals with a centralised and comprehensive **resource hub**. Through the website's user-friendly interface, members gain access to a wide range of **publications, toolkits** and **research materials**. This extensive collection provides valuable insight and **best practice** and serves as a reference for museums needing to navigate the complex world of the cultural sector.

At the heart of NeMo's mission is the promotion of a **vibrant network** within the European museum community. The organisation organises a variety of networking opportunities, ranging from stimulating **conferences** to **interactive workshops**. These organised events provide a platform for members to connect with like-minded individuals, share experiences and build collaborative relationships. The resulting network is invaluable and enriches the professional careers of museum professionals.

NeMo distinguishes itself by **actively spearheading collaborative initiatives** and projects that **address common challenges** and **opportunities** for museums across Europe. Members are encouraged to actively participate in these initiatives, giving them a unique opportunity to contribute their expertise and insights. By participating in joint efforts, museums can not only tackle common challenges more effectively, but also benefit from the collective wisdom of the European museum community.

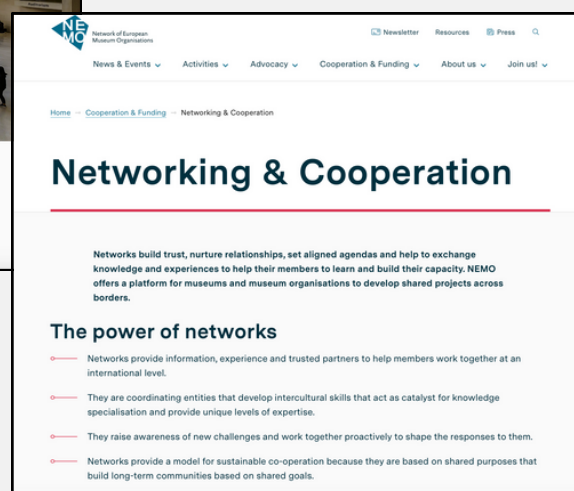
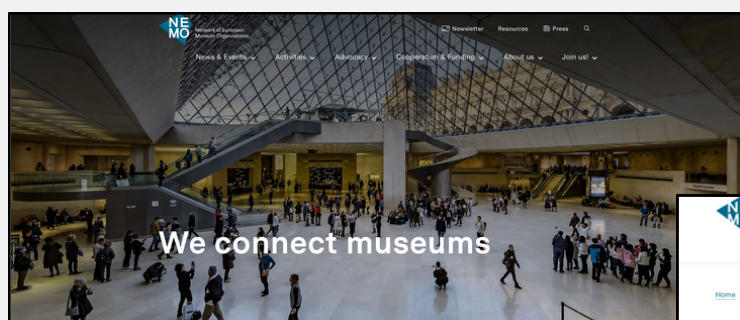
NEMO



<https://www.ne-mo.org/>

NeMo membership offers a number of exclusive privileges designed to **enhance the professional development** and **institutional growth** of member organisations. It provides a wealth of information and expertise. In addition, members gain access to exclusive events tailored to their needs, fostering a sense of community and collaboration within the neMo network. Access to specialised content ensures that member institutions remain at the forefront of progress in the cultural sector.

It is actively committed to **promotion the exchange of information** and **representing the interests of the cultural sector**. Through its platform, members stay abreast of the latest developments, policy changes and emerging trends impacting European museums. This proactive stance enables members to effectively advocate for the interests of their institutions and position them as knowledgeable participants in the wider cultural discourse.



CULTURAL GEMS

<https://cultural-gems.jrc.ec.europa.eu>

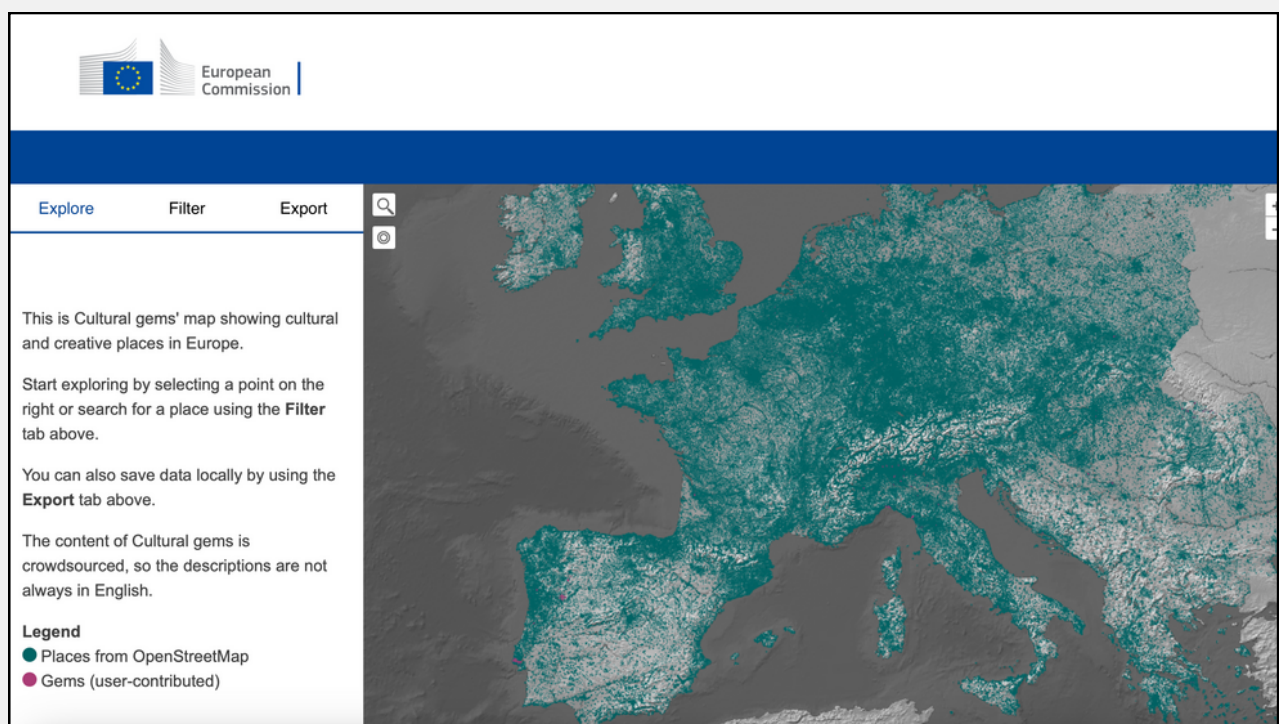
Cultural gems

Free and open-source repository of cultural and creative places in Europe.

Cultural Gems, an open source web application developed by the European Commission's Joint Research Centre, serves as a platform for **mapping cultural and creative institutions across Europe**.

The main objective is to **capture the richness and diversity of culture and creativity** by bringing together information from European cities, universities and various public and private institutions. This data complements the information on specific cultural sites that comes from **OpenStreetMap**. **Cultural Gems** was launched in 2018 as a testimony to the European Year of Cultural Heritage and has evolved over five years of collaboration with organisations, municipalities and enthusiasts.

The website **offers** a comprehensive **collection of information** on over 1 million **cultural and creative places across Europe**, gathered from thousands of user contributions.



Mu.SA

<http://www.project-musa.eu/>



Mu.SA “Museum Sector alliance” was a remarkable ERASMUS + project (Ref: 575907-EEP-1-2016-1-EL-EPPKA2-SSA) that explored digital skills in the museum sector, taking into account supply and demand aspects. This ground-breaking initiative identified the necessary skills and knowledge that museum professionals need to navigate and excel in the digital world. The comprehensive Mu.SA training programme, which focuses on digital and transferable skills development, has been tailored to ICT-related roles in the museum sector. The main objective of this programme is to **build a collaborative network within the museum sector**.

One of the project’s results was an extensive research that has identified common digital and transferable skills for **four different role profiles: Digital Strategy Manager, Digital Collections Curator, Digital Interactive Experience Developer and Online Community Manager**. The role profiles emphasise the importance of a profound understanding of museum operations and the embedding of numerous skills and competences in the context of cooperative teamwork.

Through the following link you can access the research mentioned above:

[Museum Professionals in the Digital Era- Agents of Change and Innovation](#)

Instead, in order to check its website and how it works, you can access here:

[Project Website - Mu.SA](#)

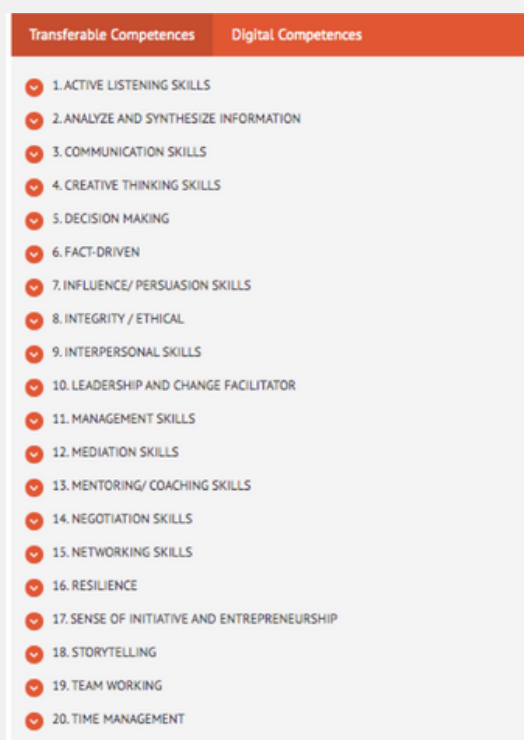
Mu.SA

<http://www.project-musa.eu/>



[Project Website - Mu.SA](#)

Mu.SA website was set up in the initial phase of the project itself and has since served as the main hub for information and document storage. It contains various sections describing the project in detail, including information about the participants and activities. In addition, the website highlights events where the Mu.SA project has been presented and provides up-to-date information in the news and events sections. Furthermore, the **achievements** of the project are presented, such as **publications**, **Open Educational Resources (OERs)** and **newsletters**.



This page (see the image on the left) features **20 transferable** and **22 digital competences** designed for both MOOC and Specialisation courses, one for each Role Profile. Each entry includes **key details** and **links to Open Educational Resources**, such as multilingual (English, Greek, Italian and Portuguese) subtitled videos and English transcripts or PDF presentations.

Customize your learning by freely accessing and downloading materials to advance your 21st-century skills.



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