

DIGITAL SKILLS

OPEN A COMPANY

PROGRAMME: ERASMUS+

KEY ACTION: PARTNERSHIPS FOR COOPERATION AND EXCHANGES OF PRACTICES

ACTION TYPE: SMALL-SCALE PARTNERSHIPS IN VOCATIONAL EDUCATION AND TRAINING

START: 03-04-2022 – END: 02-10-2023

PROJECT REFERENCE: 2021-2-IT01-KA210-VET-000048534

EU GRANT: 60.000 EUR



FUNDED BY THE EUROPEAN UNION. VIEWS AND OPINIONS EXPRESSED ARE HOWEVER THOSE OF THE AUTHOR(S) ONLY AND DO NOT NECESSARILY REFLECT THOSE OF THE EUROPEAN UNION OR THE EUROPEAN EDUCATION AND CULTURE EXECUTIVE AGENCY (EACEA). NEITHER THE EUROPEAN UNION NOR EACEA CAN BE HELD RESPONSIBLE FOR THEM.

OPENING A COMPANY INVOLVES SEVERAL STEPS AND CONSIDERATIONS. HERE'S A GENERAL GUIDE ON HOW TO START YOUR OWN COMPANY:

1. DEFINE YOUR BUSINESS IDEA AND CONDUCT MARKET RESEARCH:

DETERMINE WHAT PRODUCT OR SERVICE YOUR COMPANY WILL OFFER AND IDENTIFY YOUR TARGET MARKET. RESEARCH THE COMPETITION, INDUSTRY TRENDS, AND CUSTOMER NEEDS TO ASSESS THE VIABILITY OF YOUR IDEA.



2. CREATE A BUSINESS PLAN:

DEVELOP A COMPREHENSIVE BUSINESS PLAN THAT OUTLINES YOUR COMPANY'S MISSION, GOALS, TARGET MARKET, MARKETING STRATEGIES, FINANCIAL PROJECTIONS, AND OPERATIONAL DETAILS. A WELL-CRAFTED BUSINESS PLAN IS CRUCIAL FOR SECURING FUNDING AND GUIDING YOUR COMPANY'S GROWTH.

3. CHOOSE A BUSINESS STRUCTURE:



DECIDE ON THE LEGAL STRUCTURE OF YOUR COMPANY, SUCH AS A SOLE PROPRIETORSHIP, PARTNERSHIP, LIMITED LIABILITY COMPANY (LLC), OR CORPORATION. EACH STRUCTURE HAS DIFFERENT LEGAL AND FINANCIAL IMPLICATIONS, SO CONSULT WITH AN ATTORNEY OR BUSINESS ADVISOR TO DETERMINE THE MOST SUITABLE OPTION FOR YOUR CIRCUMSTANCES.



4. REGISTER YOUR BUSINESS NAME:

CHOOSE A UNIQUE AND MEMORABLE NAME FOR YOUR COMPANY AND CHECK IF IT'S AVAILABLE FOR REGISTRATION. REGISTER YOUR BUSINESS NAME WITH THE APPROPRIATE GOVERNMENT AGENCY OR REGISTRAR IN YOUR COUNTRY. ALSO, CONSIDER TRADEMARKING YOUR COMPANY NAME FOR ADDED PROTECTION.

5. OBTAIN NECESSARY LICENSES AND PERMITS:

RESEARCH AND OBTAIN ANY REQUIRED LICENSES, PERMITS, OR CERTIFICATIONS FOR YOUR BUSINESS. THE SPECIFIC REQUIREMENTS VARY DEPENDING ON YOUR INDUSTRY, LOCATION, AND THE NATURE OF YOUR BUSINESS ACTIVITIES. CHECK WITH LOCAL AUTHORITIES OR REGULATORY AGENCIES TO ENSURE COMPLIANCE.



6. SET UP YOUR BUSINESS FINANCES:

OPEN A SEPARATE BUSINESS BANK ACCOUNT TO KEEP YOUR PERSONAL AND BUSINESS FINANCES SEPARATE. ADDITIONALLY, CONSIDER CONSULTING WITH AN ACCOUNTANT TO ESTABLISH BOOKKEEPING PROCESSES, TAX OBLIGATIONS, AND ANY FINANCIAL REPORTING REQUIREMENTS.

7. SECURE FUNDING:

DETERMINE HOW YOU WILL FINANCE YOUR BUSINESS OPERATIONS. THIS MAY INVOLVE SELF-FUNDING, SEEKING LOANS FROM FINANCIAL INSTITUTIONS, OR ATTRACTING INVESTORS. PREPARE A DETAILED FINANCIAL PLAN AND EXPLORE FUNDING OPTIONS THAT ALIGN WITH YOUR BUSINESS NEEDS.

8. SET UP YOUR PHYSICAL OR VIRTUAL OFFICE:

DEPENDING ON YOUR BUSINESS REQUIREMENTS, SECURE A SUITABLE LOCATION FOR YOUR COMPANY. THIS COULD INVOLVE LEASING OFFICE SPACE, SETTING UP A HOME OFFICE, OR ESTABLISHING A VIRTUAL PRESENCE. ENSURE YOU HAVE THE NECESSARY EQUIPMENT, TECHNOLOGY, AND RESOURCES TO SUPPORT YOUR OPERATIONS.



9. DEVELOP YOUR TEAM:

DETERMINE THE STAFFING NEEDS OF YOUR COMPANY AND START THE RECRUITMENT PROCESS. HIRE EMPLOYEES OR CONSIDER OUTSOURCING CERTAIN TASKS TO FREELANCERS OR CONTRACTORS. DEVELOP JOB DESCRIPTIONS, CONDUCT INTERVIEWS, AND ENSURE YOU COMPLY WITH EMPLOYMENT LAWS AND REGULATIONS.



10. PROMOTE YOUR COMPANY:

DEVELOP A MARKETING STRATEGY TO CREATE AWARENESS AND ATTRACT CUSTOMERS. UTILIZE VARIOUS MARKETING CHANNELS, SUCH AS SOCIAL MEDIA, WEBSITES, ADVERTISING, AND NETWORKING. BUILD A STRONG ONLINE PRESENCE AND ENGAGE WITH YOUR TARGET AUDIENCE TO GENERATE INTEREST IN YOUR PRODUCTS OR SERVICES.

<https://www.piattaformaprogetti.eu/digital-skills/>

digital.skills.vet1@gmail.com

