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DIGI-CON

DIGITAL CONSCIOUSNESS

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Digital Conscoiusness – DiGi-Con

How to promote the use of digital through non-formal education

Promoting the use of digital tools and technology through non-formal education can be an effective way to equip individuals with digital skills and enhance their digital literacy. Here are some strategies to promote digital adoption through non-formal education:

Incorporate digital tools into curriculum

Integrate digital tools and technologies into non-formal education programs. This can include using online learning platforms, interactive applications, educational websites, or digital resources to deliver content and engage learners. Incorporate hands-on activities that allow participants to practice using digital tools.

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Provide digital skills training

Offer dedicated training sessions or workshops focused on digital skills development. These sessions can cover topics such as basic computer literacy, internet usage, digital communication, online research, data management, and cybersecurity. Tailor the training to the specific needs and interests of the participants.

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Foster experiential learning:

Encourage participants to actively engage with digital tools and technologies through experiential learning. Create projects or challenges that require the use of digital skills, such as creating digital presentations, designing websites, coding activities, or social media campaigns. This hands-on approach allows participants to apply their knowledge in real-world scenarios.

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Encourage collaboration and peer learning

Foster a collaborative learning environment where participants can learn from each other's experiences. Encourage peer-to-peer interactions, group projects, and knowledge sharing. This approach allows participants to learn from their peers, exchange ideas, and collaborate on digital projects, enhancing their digital skills and problem-solving abilities.

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Provide access to technology and internet

Ensure that participants have access to the necessary digital tools and internet connectivity. This may involve providing computer labs, access to devices, or securing partnerships with organizations that can offer such resources. Consider strategies to address the digital divide, such as providing subsidies or facilitating access to affordable technology.

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Promote digital citizenship and online safety

Educate participants about responsible digital citizenship, online etiquette, and privacy and security practices. Teach them how to navigate the digital world safely, critically evaluate online information, and protect their personal data. Encourage ethical behavior and respectful online communication.

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Collaborate with industry and technology partners

Engage with local businesses, technology companies, or startups to collaborate on digital education initiatives. Partnering with industry experts can provide valuable insights, resources, and mentorship opportunities for participants. Industry partnerships can also offer internship or job opportunities for individuals looking to apply their digital skills.

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Evaluate and assess learning outcomes

Regularly assess participants' progress and learning outcomes to measure the effectiveness of digital education initiatives. Use feedback mechanisms, assessments, or surveys to gather insights from participants and adapt the curriculum or delivery methods accordingly.

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Promote lifelong learning

Emphasize the importance of continuous learning in the digital age. Encourage participants to explore new digital tools, stay updated with technological advancements, and seek further education or training opportunities. Provide resources or recommendations for self-paced online courses or platforms that offer continuous learning opportunities.

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