



SPORTS HAVE  
NO GENDER

# Preparatory activity

---

ROMANIAN DELEGATION



SPORTS HAVE  
NO GENDER

## Analysis of the representation of the female figure in the main media, newspapers and sports newspapers of our community

---

- Female figure in sport are at least of 10-15 % comparative with the male athletes;
- For example, if we open the biggest sport platform in Romania [www.gsp.ro](http://www.gsp.ro) we will find that more than 65% - 70% of the information there are about football, national and international the rest of 30% - 35% are about other sports and only 10% - 15% about woman sport.
- The most medialized woman figure at the moment is Simona Halep, the Tennis Player, that is known in all county and is like model for all Woman;
- In Romania the most popular sport is still football, but men football, even if we have also a woman leagues the most promoted woman sport in media are Volleyball, Handball and Gymnastic, all these 3 sports being assimilated in Romania with "Woman Sport".



SPORTS HAVE  
NO GENDER

## The Most used words used to identify woman in sport

- Winer;
- Surprise;
- Acceptable;
- Untrained;
- Beautiful;
- Talented;
- Ambitious;
- Courage;
- Determination